



## Sponsorship Opportunities

**Overall Healthcare Conference Sponsors:** The top three Sponsorship Opportunities (Presenting, Gold, Silver) bring the most recognition for your company with the most widely circulated promotion of the Healthcare Conference over a duration of time. This sponsorship will give you more recognition, benefits and access to the conference than any other sponsorship level.

Platinum "Presenting" Sponsor	The Presenting Sponsor is the sole sponsor at this level whose logo will appear most prominently on all Healthcare Conference materials and promotions. (See details attached).	\$10,000
Chair Sponsor	The Chair Sponsor is the only sponsor level who is participating in the event. Along with Gold Sponsor benefits.	\$7,500
Gold Sponsor	The Gold Sponsor is the next level of sponsorship - whose logo will appear on all conference materials and promotions. (See details attached).	\$5,000
Silver Sponsor	The Silver Sponsor of the Healthcare Conference sponsorship allows your company name to appear all materials and promotions. (See details attached.)	\$2,500
Bronze Sponsor	The Bronze Sponsor is a Booth Sponsor and gives you recognition at the event.	\$1,000



Benefits	Presenting \$10,000	Chair \$7,500	Gold \$5,000	Silver \$2,500	Bronze 1,000
<b>Brochures-Invitations</b>					
Sponsorship brochure (deadline: October 15, 2009)	Logo	Logo	Logo	Name	Name
Conference Invitation (deadline: September 15, 2009)	Logo	Logo	Logo	Name	Name
Post Conference Brochure	Logo	Logo	Logo	Name	Name
<b>Advertisements</b>					
Inclusion of logo/name in Conference Advertisements	Logo	Logo	Logo	Name	
<b>Web Site</b>					
Conference web sites	Logo	Logo	Logo	Name	Name
Hyperlink to your web site from Event web sites	Hyperlink	Hyperlink	Hyperlink		
<b>Conference Program and Directory</b>					
Inclusion of logo/name in on-site Conference Program and Directory (Deadline: October 15, 2009)	Logo	Logo	Logo	Name	Name
<b>Press-Electronic Communications</b>					
Recognition in all press releases and announcements	Name				
Inclusion in all html e-vites/notices	Logo	Logo	Logo	Name	
<b>On-Site Venue Signage</b>					
Banners	Logo	Logo	Logo	Name	
Easel Signs	Logo	Logo	Logo	Name	Name
<b>Marquee Event Recognition</b>					
Co-Sponsor of All Marquee Events	Logo	Logo	Logo	Name	
<b>Event Attendance</b>					
Podium time to introduce speaker	yes	yes			
Reserved table/seating at Breakfast/Luncheon	Reserved Table	Reserved Table	Reserved Seating	Reserved Seating	
<b>Attendee Handout</b>					
Inclusion of Corporate Material in Registration Package	Included	Reserved Table	Included	Included	Included
<b>Other Event Recognition</b>					
Corporate display	Included	Included	Included	Included	
From the podium (when available) during designated function	Included	Included	Included	Included	
On screen (when available) during designated function	Logo	Logo	Logo	Name	Name
<b>Booth in Expo</b>					
	Corner large	Medium	End Cap	Small	Strategic

